

B.Sc. MANAGEMENT (GERMAN DEGREE)

valid from Spring 2017



Course Code	Course Title	Pre-requisites & Co-requisites			
PROPADEUTICS				15 ECTS	
GBAG 101	Principles of Accounting I	<i>GSMG 130</i>	5		Required
GBAG 102	Principles of Accounting II	<i>GBAG 101</i>	5		Required
GCOG 120	Fund. of Computers w/ Micro. App.		5		Required
ENGLISH				20 ECTS	
GLLG 110	Introduction to College Writing	<i>By placement</i>	0		By Placement
GLLG 121	College Writing I	<i>GLLG 110 or by placement</i>	5		Required
GLLG 122	College Writing II	<i>GLLG 121 or by placement</i>	5		Required
LLEG 203	Business Report Writing	<i>GLLG 121 and GLLG 122</i>	5		Required
GCAG 101	Public Speaking		5		Required
MATH & STATISTICS				16 ECTS	
GSMG 001	Developmental Math	<i>By placement</i>	0		By Placement
GSMG 130/132	College Mathematics & Workshop	<i>GSMG 001 or by placement</i>	6		Required
MATG 240	Finite Math	<i>GSMG 130</i>	5		Required
MATG 518	Statistics for Business	<i>GSMG 130</i>	5		Required
BUSINESS CORE				45 ECTS	
GBMG 101	Principles of Management		5		Required
GBFG 101	Principles of Finance	<i>Co-requisite: GBEG 101 or GBEG 102</i>	5		Required
GBKG 101	Principles of Marketing		5		Required
GBEG 101	Principles of Macroeconomics		5		Required
GBEG 102	Principles of Microeconomics		5		Required
GBMG 213	Business Law I	<i>GBMG 101</i>	5		Required
GPHG 230	Business Ethics		5		Required
GBMG 493	Business Policy	<i>Senior standing</i>	5		Required
GBFG 210	Investment Principles	<i>GBFG 101</i>	5		Required
BUSINESS STUDIES				10 ECTS	
GBMG 224	Human Resource Management	<i>GBMG 101</i>	5		Elective
GBMG 202	Organizational Theory & Behavior	<i>GBMG 101</i>	5		Elective
GBAG 209	Financial Statement Analysis	<i>GBAG 102</i>	5		Elective
GBMG 320	Entrepreneurship	<i>GBMG 101</i>	5		Elective
GBMG 310	Multinational Business Management	<i>GBMG 101 and GBKG 101</i>	5		Elective
GBKG 340	International Marketing Mgmt.	<i>GBKG 101</i>	5		Elective
GBMG 400	Topics in Management	<i>GBEG 101</i>	5		Elective
GBFG 220	Corporate Finance	<i>GBFG 101</i>	5		Elective
GBFG 321	Portfolio Analysis	<i>GBFG 210</i>	5		Elective
GBFG 338	International Financial Markets	<i>GBFG 101</i>	5		Elective
GBFG 400	Selected Topics in Finance	<i>GBFG 210 and GBFG 220</i>	5		Elective
GBKG 204	Marketing Management	<i>GBKG 101</i>	5		Elective
GBKG 202	Marketing Research	<i>GBKG 101, co-requisite MATG 518</i>	5		Elective
GBKG 408	Strategic Marketing Management	<i>GBKG 202 and senior standing</i>	5		Elective
GBKG 400	Topics in Marketing		5		Elective

ELECTIVES: GENERAL EDUCATION STUDIES				30 ECTS	
GPHG 101	Introduction to Philosophy		5		Elective
GPHG 100	Critical Thinking	<i>Co-requisite GLLG 110</i>	5		Elective
PSYG 101	Introduction to Psychology		5		Elective
GLLG	Literature (any title)	<i>GLLG 122</i>	5		Elective
GSSG 104	History of Science		5		Elective
ELECTIVES: CULTURAL STUDIES					
GHSJ 106	History of the US 1877-Present		5		Required
GJSJ 262	History of the Holocaust		5		Required
GJSJ 124	Modern Jewish History		5		Elective
COAG 302	Jewish Art		5		Elective
LLHG 101/102	Hebrew 1 & 2		5		Elective
ELECTIVES: QUANTITATIVE BUSINESS RESEARCH					
GCOG 162	Advanced Survey of Business PC	<i>GCOG 120 and GBMG 101</i>	5		Elective
MATG 351	Econometrics	<i>GBEG 101, GBEG 102, MATG 518</i>	5		Elective
GBKG 315	Advertising & Promotion Management	<i>GBKG 101</i>	5		Elective
GBKG 351	Direct Marketing	<i>GBKG 101</i>	5		Elective
ELECTIVES: ECONOMICS					
GBEG 311	Comparative Economic Systems	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 312	History of Economic Thought	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 212	Intermediate Microeconomics	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 315	Industrial Organization	<i>GBEG 212</i>	5		Elective
GBEG 325	Public Finance	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 408	International Trade + Monetary Systems	<i>GBEG 101, GBEG 102, GBFG 101</i>	5		Elective
GBEG 400	Topics in Economics		5		Elective

IF YOU CHOOSE TO STUDY THE MANAGEMENT CONCENTRATION:				20 ECTS	
GBMG 310	Multinational Business Management	<i>GBMG 101 and GBKG 101</i>	5		Required
GBEG 408	International Trade & Monetary Systems	<i>GBEG 101, GBEG 102, GBFG 101</i>	5		Required
GBKG 340	International Marketing Management	<i>GBKG 101</i>	5		Required
GBMG 400	Topics in Management	<i>GBEG 101</i>	5		Required

IF YOU CHOOSE TO STUDY THE FINANCE CONCENTRATION:				20 ECTS	
GBFG 220	Corporate Finance	<i>GBFG 101</i>	5		Required
GBFG 321	Portfolio Analysis	<i>GBFG 210</i>	5		Required
GBFG 338	International Financial Markets	<i>GBFG 101</i>	5		Required
GBFG 400	Selected Topics in Finance	<i>GBFG 210 and GBFG 220</i>	5		Required

IF YOU CHOOSE TO STUDY THE MARKETING CONCENTRATION:				20 ECTS	
GBKG 204	Marketing Management	<i>GBKG 101</i>	5		Required
GBKG 202	Marketing Research	<i>GBKG 101, co-requisite MATG 518</i>	5		Required
GBKG 408	Strategic Marketing Management	<i>GBKG 202 and senior standing</i>	5		Required
GBKG 400	Topics in Marketing		5		Required

IF YOU CHOOSE TO STUDY THE MANAGERIAL ECONOMICS CONCENTRATION:				20 ECTS	
GBFG 220	Corporate Finance	<i>GBFG 101</i>	5		Required
GBEG 212	Intermediate Microeconomics	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 315	Industrial Organization	<i>GBEG 212</i>	5		Elective
GBEG 325	Public Finance	<i>GBEG 101 and GBEG 102</i>	5		Elective
GBEG 400	Topics in Economics		5		Required

INTERNSHIP				12 ECTS	
					Required

THESIS				12 ECTS	
					Required

TOTAL ECTS CREDITS REQUIRED IN DEGREE PROGRAM			180	
MIN. TOURO COLLEGE BERLIN CAMPUS CREDITS REQUIRED IN PROGRAM			90	

STUDENTS ARE ALLOWED TO TAKE A MAXIMUM OF 2 ONLINE COURSES DURING THEIR ENTIRE COURSE OF STUDY.