

DEGREE PLAN

Keep track of the courses you've successfully completed by using the check boxes below!

BACHELOR OF ARTS in MANAGEMENT (GERMAN DEGREE)

Course Code	Course Title	Pre-requisites & Co-requisites	ECTS		
PROPADEUTICS			15 ECTS		
GBA 101	Principles of Accounting I	GSM 130	5	<input type="checkbox"/>	Required
GBA 102	Principles of Accounting II	GBA 101	5	<input type="checkbox"/>	Required
GCO 120	Fund. of Computers w/ Micro. App.		5	<input type="checkbox"/>	Required
ENGLISH			20 ECTS		
GLL 110	Introduction to College Writing	By Placement	0	<input type="checkbox"/>	By Placement
GLL 121	College Writing I	GLL 110 or By Placement	5	<input type="checkbox"/>	Required
GLL 122	College Writing II	GLL 121 or By Placement	5	<input type="checkbox"/>	Required
LLE 203	Business Report Writing	GLL 121 and GLL 122	5	<input type="checkbox"/>	Required
GCA 101	Public Speaking		5	<input type="checkbox"/>	Required
MATH & STATISTICS			14 ECTS		
GSM 001	Developmental Math	By Placement	0	<input type="checkbox"/>	By Placement
GSM 130	College Mathematics & Workshop	GSM 001 or By Placement	6	<input type="checkbox"/>	Required
MAT 240	Finite Math	GSM 130	5	<input type="checkbox"/>	Required
GSM 140	Statistics Theory & Application	GSM 130	5	<input type="checkbox"/>	Required
BUSINESS CORE			30 ECTS		
GBM 101	Principles of Management		5	<input type="checkbox"/>	Required
GBF 101	Principles of Finance	GBE 101 or GBE 102	5	<input type="checkbox"/>	Required
GBK 101	Principles of Marketing		5	<input type="checkbox"/>	Required
GBE 101	Principles of Macroeconomics		5	<input type="checkbox"/>	Required
GBE 102	Principles of Microeconomics		5	<input type="checkbox"/>	Required
GBM 213	Business Law I	GBM 101	5	<input type="checkbox"/>	Required
BUSINESS STUDIES			25 ECTS		
GPH 230	Business Ethics		5	<input type="checkbox"/>	Required
GBM 493	Business Policy	Senior Standing or Depart. Permission	5	<input type="checkbox"/>	Required
GBM 202	Organizational Theory & Behavior	GBM 101	5	<input type="checkbox"/>	Elective
GBF 210	Investment Principles	GBF 101	5	<input type="checkbox"/>	Elective
GBA 209	Financial Statement Analysis	GBA 102	5	<input type="checkbox"/>	Elective
GBM 224	Human Resource Management	GBM 101	5	<input type="checkbox"/>	Elective
GBM 320	Entrepreneurship	GBM 101 or GBE 101 or GBE 102	5	<input type="checkbox"/>	Elective
GENERAL EDUCATION STUDIES			30 ECTS TOTAL		
GBM 101	Introduction to Philosophy		5	<input type="checkbox"/>	Elective
GBF 101	Critical Thinking	GBE 101 or GBE 102	5	<input type="checkbox"/>	Elective
GBK 101	Introduction to Psychology		5	<input type="checkbox"/>	Elective
GBE 101	Art of Western Civilization		5	<input type="checkbox"/>	Elective
GBE 102	History of Science		5	<input type="checkbox"/>	Elective
GBM 213	History of Economic Thought	GBM 101	5	<input type="checkbox"/>	Elective
QUANTITATIVE BUSINESS RESEARCH					
GCO 162	Advanced Survey of Business PC	GCO 130 and GBM 101	5	<input type="checkbox"/>	Elective
MAT 351	Econometrics	GSM 001 or By Placement	5	<input type="checkbox"/>	Elective
GBK 202	Marketing Research	GBK 101; Co-requisite GSM 140	5	<input type="checkbox"/>	Elective
GBK 351	Direct Marketing	GBK 101	5	<input type="checkbox"/>	Elective
CULTURAL STUDIES					
GHS 262	History of the Holocaust		5	<input type="checkbox"/>	Elective
GHS 106	History of the US 1877-Present		5	<input type="checkbox"/>	Elective
COA 302	Jewish Art		5	<input type="checkbox"/>	Elective
GJS 124	Modern Jewish History		5	<input type="checkbox"/>	Elective
LLH 101 + 102	Hebrew 1 & 2		5	<input type="checkbox"/>	Elective

IF YOU CHOOSE TO STUDY THE MANAGEMENT CONCENTRATION:			20 ECTS	
GBM 310	Multinational Business Management	<i>GBM 101 and GBK 101</i>	5	<input type="checkbox"/> Required
GBE 408	International Trade & Monetary Sys.	<i>GBF 101 and GBF 102</i>	5	<input type="checkbox"/> Required
GBK 340	International Marketing Manage.	<i>GBF 101</i>	5	<input type="checkbox"/> Required
GBM 400	Topics in Management	<i>GBE 101</i>	5	<input type="checkbox"/> Required

IF YOU CHOOSE TO STUDY THE FINANCE CONCENTRATION:			20 ECTS	
GBF 220	Corporate Finance	<i>GBF 101</i>	5	<input type="checkbox"/> Required
GBF 321	Portfolio Analysis	<i>GBF 210</i>	5	<input type="checkbox"/> Required
GBF 338	International Financial Markets	<i>GBF 101</i>	5	<input type="checkbox"/> Required
GBF 400	Topics in Finance	<i>Senior Standing & Major GPA of 2.5</i>	5	<input type="checkbox"/> Required

IF YOU CHOOSE TO STUDY THE MARKETING CONCENTRATION:			20 ECTS	
GBK 204	Marketing Management	<i>GBK 101</i>	5	<input type="checkbox"/> Required
GBK 315	Advertising & Promotion Manage.	<i>GBK 101</i>	5	<input type="checkbox"/> Required
GBK 408	Strategic Marketing Management	<i>GBM 101</i>	5	<input type="checkbox"/> Required
GBK 400	Topics in Marketing	<i>GBM 101 or GBE 101 or GBE 102</i>	5	<input type="checkbox"/> Required

IF YOU CHOOSE TO STUDY THE REAL ESTATE CONCENTRATION:			20 ECTS	
GBF 241	Real Estate Manage./Principles I	<i>GBF 101</i>	5	<input type="checkbox"/> Required
GBF 343	Real Estate Finance I	<i>GBF 220</i>	5	<input type="checkbox"/> Required
GBF 242	Real Estate Markets/Principles II	<i>GBF 241</i>	5	<input type="checkbox"/> Required
GBE 220	Urban Economics	<i>GBE 101 and GBE 102</i>	5	<input type="checkbox"/> Required
GBF 344	Topics in Real Estate/RE Finance II	<i>GBF 343</i>	5	<input type="checkbox"/> Required

INTERNSHIP	12 ECTS	<input type="checkbox"/> Required
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THESIS	12 ECTS	<input type="checkbox"/> Required
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